

PRESS RELEASE

FOR IMMEDIATE RELEASE

3SI and Wren Promote Ben Tucker to Executive Vice President of Sales

Malvern, PA and Jefferson City, MO, April 3, 2024 – In a strategic move to unify and expand their business operations, [3SI Security Systems](#) and [Wren Solutions](#) are pleased to announce the promotion of Ben Tucker to Executive Vice President of Sales.

Ben, who joined Wren Solutions in 2020, has been instrumental in leading the company's sales and marketing efforts, demonstrating an exceptional ability to drive revenue growth and strengthen client relationships.

With over twenty years of leadership experience, Ben brings expertise to his new position. Ben was the COO at Fusionetics, LLC, a Senior Vice President at Sharecare Inc., and former President and COO of the Health and Fitness Provider Network. Ben also served as the Vice President of Sales and Marketing at the National Academy of Sports Medicine.

Ben's diverse business background highlights his proficiency in guiding teams toward excellence and implementing effective sales strategies that have proven successful across multiple industries. His ability to adapt and excel in different environments has been a critical factor in his success. His wealth of knowledge and extensive skill set equip him to tackle the most complex challenges and exceed expectations.

"I am thrilled to have Ben on our executive leadership team. His exceptional track record, innovative mindset, and deep industry knowledge make him uniquely positioned to lead our sales organization through this exciting phase of growth and innovation," stated Matt Kushner, CEO.

Ben shared, "Our journey ahead is about more than just numbers; it's about creating impactful relationships and delivering extraordinary value to our customers and team members. Together, we will embrace challenges and capitalize on opportunities, setting new benchmarks for ourselves in the industry."

This leadership announcement is vital to the company's strategic initiative to integrate its business units more closely. The aim is to enhance the company's ability to scale operations, diversify product offerings, and bolster capabilities, fueling innovation in security solutions and advancing its mission to contribute to a safer world.

About 3SI Security Systems and Wren Solutions

With a combined 90 years of experience, 3SI and Wren are leading global security technology providers. Our offerings, encompassing GPS tracking and video analytics, empower law enforcement agencies to stop crime, leading to more than 19,000 arrests. Our services are trusted by financial institutions, retailers, and over 10,200 law enforcement partners. Furthermore, 3SI's **CovertTrack** division actively provides local and federal agencies with custom-built solutions for proactive crime prevention.

Discover more at <https://saferworld.solutions/>.

Press Contact:

Mary Pifer

Vice President of Marketing

mpifer@3si.com